

WTC JOB March 23, 2017

Wes Watkins Technology Center

# Are you looking for a job?

At Wes Watkins Technology Center, we want to help you achieve your goals. If you are looking for a job, please join us on March 23 from 10 AM-1 PM and meet the companies in our area that are currently hiring.

#### Job Fair Tips

When you attend a job fair, consider this:

#### Q: What should I bring to the job fair?

A: It is always a good idea to bring a current resume' with you. This allows you to leave your contact information and gualifications with the prospective employer.

#### Q: What should I ask the employer if I am interested in applying for a job?

A: Ask about the application procedure and hiring process. Also, request a business card or a contact name/phone number so you can follow up with them.

#### WWTC Services

WWTC offers several services that will help you prepare for employment, such as job search tools, career counseling, interview skills, or GED services.

"We have been to several job fairs. This one at WWTC was great! Two thumbs up!!"

- Tawny Sandlin



### Join us:

- Thursday, March 23
- 10 AM—1 PM
- Seminar Center, Building 100
- Come prepared
- Bring a résumé
- Make professional connections



## **Second Story Headline**

Place your stories in order of their importance. For example, your most important story should be at the top of the page. Less important stories, or stories that may appeal to a smaller portion of your audience should be lower down on the page.

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in and out of your content. White space gives the user an opening into your information. Don't be afraid to leave spaces open.

You might also designate a consistent spot on the page for lighter, or more editorial content. That way the reader always knows where to look for a certain type of content.

Most successful publications include a mix of content types to satisfy a wide range of tastes. Consider putting your most serious content on the front page, and your lighter content inside.

#### It's called a story for a reason

Integrate frequent headlines to announce different sections of your story. Consider writing your content in a personal tone, in the same way you might talk to some-one sitting across from you at a restaurant.

#### Include paragraph breaks often

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in and out of your content. White space gives the user an opening into your information. Don't be afraid to leave spaces open.

### Another Story Headline

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#### **Sidebar Story** Headline

Sidebars complement a main article. Use them when you want to keep your main articles direct and information packed, but you still want to share extra or supplementary content.

For example, if your main story is about your new building plans, consider using the sidebar to talk about the history of the land plot, or to tell a story of your first encounter with the property.



## **Another Story Headline**

Your headline is an important part of the newsletter and should be considered carefully.

In a few words, it should accurately represent the contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused. Examples of possible headlines include Selling Your Home and New Office Opens Near You.

If you have to break a headline into two rows, try to find a natural break in the content. Each line should stand alone so that your readers can easily understand what is in the story even while skimming.

Newspaper editors consider headline writing like poetry. How can you get the reader's attention and draw them into the story in only a few words?

Meanwhile, you don't want to give too much away, or the reader doesn't even have to read the story to understand the content.

# **Back Cover Story Headline**

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### **Contact Us**

Give us a call for more information about our services and products

Northwind Traders 4567 Main Street Raleigh, NC 02134-0000

(555) 555-0123

email@sample.com

Visit us on the web at www.northwind.com

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