

OVERVIEW

Participants have the opportunity to use digital video skills, tools, and processes to communicate, entertain, inform, analyze, or illustrate the given year's theme. An extremely powerful and ubiquitous medium, video technology has great potential, strengths, and limitations that should be understood by all.

ELIGIBILITY

Three (3) teams per state may participate; an individual may participate solo in this team event.

TIME LIMITS

1. The video must not exceed three (3) minutes in length.
 - a. If it is over three (3) minutes, a time violation of five (5) points will be assessed.
 - b. Time starts with the first image or sound and continues until the last sound or image ends.
2. Semifinalists will participate in a LEAP interview that will last a maximum of five (5) minutes.

LEAP

A team LEAP Report is required for this event and must be submitted at event check-in (see LEAP Program).

ATTIRE

TSA competition attire is required for this event.

PROCEDURE

PRELIMINARY ROUND

1. Participants check in their entries and submit a LEAP Report at the time and place stated in the conference program.
2. Entries are reviewed by judges. Neither students nor advisors are present at this time.
3. A list of twelve (12) semifinalists (in random order) will be posted by the CRC.

SEMIFINAL ROUND

1. Semifinalist teams will report at the time and place stated in the conference program to sign up for a semifinalist LEAP interview.
2. The top ten (10) finalists will be announced at the awards ceremony.

REGULATIONS

PRELIMINARY ROUND

- A. Videos
 1. Must be submitted on a USB flash drive in MP4 format.
 2. Must not exceed three (3) minutes in length. If a video exceeds three (3) minutes, a time violation will be assessed.
 3. May be an individual or team project.
 4. All video footage must be the original work of the team.
 5. All ideas, text, images, and sound from other sources must be properly cited.
 6. If copyrighted material is used, proper written permission must be included. NOTE: The video production product will not be judged if copyright procedures are not followed.
- B. Documentation materials (comprising "a portfolio") are required and must be placed in a multi-page, single-file PDF on a USB drive, in this order:
 1. LEAP Report
 2. Title page with the event title, the title of the video, the conference city and state, and the year; one (1) page
 3. Table of contents; pages as needed
 4. Purpose and description of the video; one (1) page
 5. Team's self-evaluation of the video, using criteria from the official rating form; one (1) page
 6. Hand sketched storyboard; pages as needed
 7. Digital video script; pages as needed

8. List of hardware and software used in the development of the video; one (1) page
9. List of references that includes sources for materials (copyrighted and non-copyrighted); pages as needed
10. Permission letters for copyrighted material (including clips and images); pages as needed
11. Completed and signed Student Copyright Checklist (see Forms Appendix or TSA website)
12. Signed consent forms for all video participants (see Forms Appendix or TSA website)
13. Plan of Work log that indicates preparation for the event, as noted by date, task, time involved, team member responsible, and comments (see Forms Appendix or TSA website); one (1) page
14. USB flash drive should be submitted secured in the documentation portfolio.

SEMIFINAL ROUND

- A. The LEAP Report
 1. Participants document the leadership skills they have developed and demonstrated while working on this event, and on a non-competitive event leadership experience.
 2. Participants will respond to questions about the content of the LEAP Report as part of the LEAP interview, which will last a maximum of five (5) minutes.
 3. Specific LEAP Report regulations can be found in the LEAP Program section of this guide and on the TSA website.

EVALUATION

PRELIMINARY ROUND

1. Evaluation will be based on the video footage and on the accompanying documentation.
2. Depending on the stated purpose, videos are judged on story concept, artistic and/or social value, audio and camera techniques, transitions, and pace, as well as technical attributes, creativity and organization, and the overall effect.
3. Portfolios must be complete, well-written, and professional in organization and appearance.

SEMIFINAL ROUND

The content and quality of the LEAP Report and interview will be evaluated.

Refer to the official rating form for more information.

STEM INTEGRATION

This event aligns with the STEM educational standards of Science, Technology, Engineering, and Mathematics.

CAREERS RELATED TO THIS EVENT

- Audio/video operator or technician
- Cinematographer
- Film/video editor
- Screen editor

DIGITAL VIDEO PRODUCTION

2019 & 2020 OFFICIAL RATING FORM

HIGH SCHOOL

Judges: Using minimal (1-4 points), adequate (5-8 points), or exemplary (9-10 points) performance levels as a guideline in the rating form, record the scores earned for the event criteria in the column spaces to the right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an "adequate" score of 7 for an X1 criterion = 7 points; an "adequate" score of 7 for an X2 criterion = 14 points.) A score of zero (0) is acceptable if the minimal performance for any criterion is not met.

Go/No Go Specifications

- Before judging the entry, ensure that the items below are present; indicate presence with a check mark in the box.
- If an item is missing, leave the box next to the item blank and place a check mark in the box labeled ENTRY NOT EVALUATED.
- If a check mark is placed in the ENTRY NOT EVALUATED box, the entry is not to be judged.

- ☐ Video is readable/playable on judge's device.
- ☐ Documentation is present as a PDF file/USB.
- ☐ Student Copyright Checklist and release forms are present.
- ☐ Completed LEAP Report is present.
- ☐ ENTRY NOT EVALUATED

PREPRODUCTION DOCUMENTATION (30 points)				Record scores in the column spaces below.
CRITERIA	Minimal performance	Adequate performance	Exemplary performance	
	1-4 points	5-8 points	9-10 points	
Portfolio components (X1)	The portfolio is completely unorganized and/or is missing three (3) or more components.	The portfolio is missing two (2) components and/or is loosely organized.	The portfolio is clearly organized and has either one or no missing components.	
Purpose and description (X1)	The purpose and description of the video are unclear and hard to visualize.	The purpose and description of the video are clear, and they are generally concisely written.	The documentation provides a clear and concisely written purpose and description that interests the reader.	
Storyboard (X1)	The hand-sketched storyboard and script are sloppy, appear to be thrown together as an after-thought, and/or do not correlate with the video.	The storyboard and script are drawn appropriately and generally correlate with the completed video.	The storyboard and script are of exceptional aesthetic and artistic quality, and they clearly correlate with the video.	
PREPRODUCTION DOCUMENTATION SUBTOTAL (30 points)				

VIDEO PRODUCTION (70 points)				Record scores in the column spaces below.
CRITERIA	Minimal performance	Adequate performance	Exemplary performance	
	1-4 points	5-8 points	9-10 points	
Video (X1)	The video shots have obvious problems with focus, steadiness, and framing.	The video shots are clearly focused and framed, but there is limited use of close-ups.	The video is enhanced by steady, creative shots; and it incorporates excellent use of close-ups.	
Audio (X1)	The audio quality is poor, a result of primary use of the on-camera microphone for recording.	The audio quality is clear, with good levels, and reflects the correct use of microphones and audio techniques.	The audio quality is excellent, with use of additional audio clips/cues that enhance the video production.	

VIDEO PRODUCTION (70 points) – continued				
Lighting (X1)	The video reflects poor ambient lighting choices and/or the use of heavy back-lighting.	The video reflects adequate lighting on subjects and the proper use of lighting techniques.	The video reflects an excellent and creative use of lighting, which propels the story emotionally.	
Continuity and pacing (X1)	The sequencing is confusing or incomprehensible; shots are left on too long, and edit points/transitions are “glitchy.”	The pace and timing are well structured; the shots move along, helping to tell the story, and there is moderate use of transitions.	The shots are logically paced and move the story along in an interesting way, with excellent and purposeful use of transitions.	
Creativity and originality (X1)	There is little original thought or creativity in the design and production, resulting in what appears to be a simple piecing together of events.	The video reflects original thought and creative elements that are effectively expressed and highlighted.	Originality and creativity are at the forefront of the video, with thematic elements incorporated in a highly authentic way.	
Video effectiveness (X2)	The work does not meet the project goals, has an unclear message, and reflects sloppy work.	The topic is presented with some insight, and the video meets most project goals.	The video is focused, with a clear message and a rich variety of supporting material.	
VIDEO PRODUCTION SUBTOTAL (70 points)				

Rules violations (a deduction of 20% of the total possible points for the above sections) must be initialed by the judge, coordinator, and manager of the event. Record the deduction in the space to the right.	
Indicate the rule violated: _____	
Time violation (a deduction of five (5) points total will be incurred for exceeding the three (3)-minute limit for the length of the video). Record the deduction in the space to the right.	

PRELIMINARY SUBTOTAL (100 points)	
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SEMIFINAL LEAP INTERVIEW (10 points)				Record scores in the column spaces below.
CRITERIA	Minimal performance	Adequate performance	Exemplary performance	
	1-4 points	5-8 points	9-10 points	
LEAP Report/ Interview (10% of total event points)	The individual's or team's efforts are not clearly communicated, lack detail, and/or are unconvincing; few, if any, attempts are made to identify and/or incorporate the SLC Practices and Behaviors.	The individual's or team's efforts are adequately communicated, include some detail, are clear, and/or are generally convincing; identification and/or incorporation of the SLC Practices and Behaviors is adequate.	The individual's or team's efforts are clearly communicated, fully-detailed, and convincing; identification and/or incorporation of the SLC Practices and Behaviors is excellent.	
SEMIFINAL LEAP INTERVIEW SUBTOTAL (10 points)				

Rules violations (a deduction of 20% of the total possible points for the above sections) must be initialed by the judge, coordinator, and manager of the event. Record the deduction in the space to the right.	
Indicate the rule violated: _____	

SEMIFINAL SUBTOTAL (10 points)	
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To arrive at the **TOTAL** score, add any subtotals and subtract rules violation points, as necessary.

TOTAL (110 points)

Comments:

I certify these results to be true and accurate to the best of my knowledge.

JUDGE

Printed name: _____ Signature: _____

DIGITAL VIDEO PRODUCTION

EVENT COORDINATOR INSTRUCTIONS

PERSONNEL

- A. Event coordinator
- B. Judges
 - 1. Preliminary round, two (2) or more
 - 2. Semifinal round, two (2) or more

MATERIALS

- A. Coordinator's packet, containing:
 - 1. Event guidelines, one (1) copy for the coordinator and for each judge
 - 2. TSA Event Coordinator Report
 - 3. List of judges/assistants
 - 4. Pre-populated flash drives for judges
 - 5. One (1) stopwatch per team of judges
 - 6. Stick-on labels for entries, as needed
 - 7. Results envelope
 - 8. Envelope for LEAP Reports
 - 9. LEAP Interview Judging Protocol
- B. Tables and chairs for judges
- C. Computers capable of reading a USB, as needed
- D. Extension cords (25' minimum length), as needed
- E. Power bars with surge protection, as needed

RESPONSIBILITIES

AT THE CONFERENCE

- 1. Attend the mandatory coordinator's meeting at the designated time and location.
- 2. Report to the CRC room and check the contents of the coordinator's packet.
- 3. Review the event guidelines and check to see that enough judges/assistants have been scheduled.
- 4. Inspect the area(s) in which the event is to be held for appropriate set-up, including room size, chairs, tables, outlets, etc. Notify the event manager of any potential problems.
- 5. At least one (1) hour before the event is to begin, meet with judges to review time limits, procedures, and regulations. If questions arise that cannot be answered, speak to the event manager before the event begins.

PRELIMINARY ROUND

- 1. Place an identification number on each USB drive. Secure the entries in the designated area.
- 2. All participants and judges should be in the room at this time.
- 3. Anyone reporting who is not on the entry list may check in only after official notification is received from the CRC.
- 4. Late entries are considered on a case-by-case basis and only when the delay is caused by events beyond participant control.
- 5. In order to compete, participants must be on the entry list or must have approval of the CRC.
- 6. Each group of judges determines the top five (5) entries from that group. (The number of evaluator groups depends on the number of entries. Typically, there are two [2] evaluators for every twenty [20] entries.) The top five (5) entries from each group are forwarded to the event coordinator.
- 7. Decisions about rules violations must be discussed and verified with the judges, event coordinator, and CRC manager to determine either:
 - a. To deduct twenty percent (20%) of the total possible points in this round or
 - b. To disqualify the entry
 - c. The event coordinator, judges and CRC manager must all initial either of these actions on the rating form.
- 8. Judges determine the twelve (12) semifinalists and discuss and break any ties.
- 9. The coordinator notes the semifinalists (there may be more than twelve [12]) for further evaluation and LEAP interviews.
- 10. Review and submit semifinalist results and all related forms in the results envelope to the CRC room.

SEMIFINAL ROUND

1. Meet with semifinalist teams at the time and place stated in the conference program to allow them to sign up for a semifinalist LEAP interview time.
2. Inspect the area in which the LEAP interviews will take place. Ensure that there is a table and seating for participants and judges.
3. Meet with semifinalist judges to review the LEAP Judging Protocol. If questions arise that cannot be answered, speak to the event manager before the semifinalist interviews begin.
4. Conduct semifinalist LEAP interviews. Interviews should be a maximum of five (5) minutes in length.
5. Decisions about rules violations must be discussed and verified with the judges, event coordinator, and CRC manager to determine either:
 - a. To deduct twenty percent (20%) of the total possible points in this round or
 - b. To disqualify the entry
 - c. The event coordinator, judges and CRC manager must all initial either of these actions on the rating form.
6. Judges determine the ranking of the ten (10) finalists and discuss and break any ties. (Determine the procedure for breaking ties before the onsite competition begins.)
7. Review and submit the finalist results and all items/forms in the results envelope to the CRC room.
8. Return all USBs, computers, portfolios, extension cords, and supplies to the CRC room.
9. If necessary, manage security and the removal of materials from the area.