



Career Connection
MNTC EMPLOYMENT SERVICES

Social Media Guide



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● Photos



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Pay very close attention to your personal public image in your job search preparation. Social media is often overlooked in preparing for the job search but it alone can derail your chances of getting the job you want. To name just a few social media sites: Facebook, Twitter, LinkedIn, and Instagram.



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CHECK YOUR SOCIAL NETWORKING PROFILE
More and more employers use social networks to screen potential job candidates. This means companies browse your social media profile before making a hiring decision. Make sure you keep your profile and online content professional.



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AVOID DETAILING UNDESIRABLES
Employers view social networks to see if job seekers present themselves professionally. Employers view provocative or inappropriate photos, drinking or drug usage, poor communication skills, criticizing of former employers, discriminatory remarks, and of course, poor spelling and grammar as top reasons not to hire a candidate.

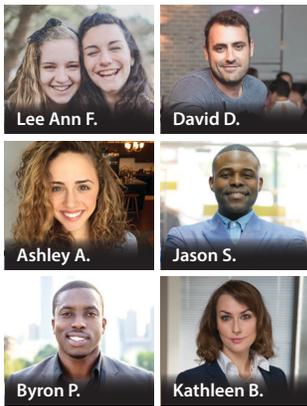


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KEEP PRIVACY IN MIND
If you are among the many job seekers that use social networking sites you will want to be careful. Remove potentially offensive or inappropriate material and be strategic about building a strong online persona that will showcase you in a positive light both personally and professionally.

● Friends



Lee Ann F.

David D.

Ashley A.

Jason S.

Byron P.

Kathleen B.